



State Level Nasha Mukh Committee

(i) Constitution:

State level Campaign Committee will comprise of the following members:

1. Principal Secretary Social Welfare/Drugs - Chairperson
2. Police - Senior Representative
3. Health Department - Senior Representative
4. Narcotics Control Bureau - Senior Representative
5. Higher Education - Senior Representative
6. School Education - Senior Representative
7. NGOs working the field of drugs - 4 NGOs nominated by Principal Secretary
8. Retired Senior Civil Servants - 3 Nos. nominated by Principal Secretary
9. Women and Child Welfare - One Senior Representative
10. Information and Public Relations/Media - One Senior Representative
11. PMU - State Coordinator
12. FINGODAP - Representative
13. SLCA (State Level Coordinating Agency) – Member Secretary of the Committee

(ii) Periodicity of the Meeting:

The State Level Nasha Mukh Campaign Committee would meet once in two months.



State Level Nasha Mukh Committee

(iii) Functions:

1. Formulating a State Campaign Activity under Nasha Mukh Bharat Campaign
2. Ensuring formulation and implementation of the District Level Nasha Mukh campaigns in identified vulnerable districts in the State.
3. Guiding and over seeing the implementation of District Level Nasha Mukh Campaigns
4. To increase community participation and public cooperation.
5. Conducting training programmes for the service providers at State level, district level, and below district level
6. Having a social media strategy for the State campaign and implementation of the same.
7. Visit to the Institutions, hospitals for assessment of preparedness and implementation
8. Ensuring strict implementation of ban on sale of cigarettes with 100 meters of any educational institution (Rule refers).
9. Obtaining information on the availability/sale of drugs and review the action taken on such information.

(iv) Budget:

Funds are provided under the State Action Plan of the Scheme of National Action Plan for Drug Demand Reduction can be used for this.



District Level Nasha Mukh Committee

(i) Constitution:

1. District Collector - Chairperson
2. Police - SP/ Senior Representative
3. District legal Services authority- Representative of District Judge
4. District Medical Supdt./Officer
5. District Social Welfare Officer
6. District Education Officer – Representing higher education and school education
7. CDPO/Senior Representative of Women and Child Development
8. NGOs - 2 NOGs working in the field of drugs nominated by District Collector
9. Retd. Civil Servants – 2 Representatives nominated by District Collector
10. Integrated Rehabilitation Centre for Addicts, Representative will be the Member Secretary (Where there is no IRCA in the District, the SLCA will function as the Member Secretary).

(ii) Periodicity of the Meeting: District Nasha Mukh Campaign Committee will meet once in a month.



District Level Nasha Mukh Committee

(iii) Functions:

1. Ensuring formulation and implementation of the District Nasha Mukh campaign
 2. Conducting awareness generation programmes in all schools or colleges in the districts for students, teachers and parents.
 3. Formulation of students clubs in colleges to discuss and spread awareness
 4. Identification of victims and users and taking them to Rehabilitation Centres/Hospitals for counselling and treatment.
 5. Monitoring of counselling and treatments facilities in the districts.
 6. Ensuring strict implementation of ban on sale of cigarettes with 100 meters of any educational institution (Rule refers).
 7. Obtaining information on the availability/sale of drugs and review the action taken on such information.
 8. Visit Institutions, hospitals who are providing services.
 9. Conducting training programmes for the service providers at district level and below district level
 10. To increase community participation and public cooperation.
 11. Having a social media strategy for the District campaign and implementation of the same.
 12. Feedback on the progress to the State Level Campaign Committee and to the Ministry.
- Identifying volunteers in the community, giving them ID card/badge, training them as a community peer for spreading awareness in the Community (online training module would be supplied by the Ministry).